



Welcome!

**By Reindeer pastor
Petri Huhta**



A photograph showing the silhouettes of several reindeer in a field during a sunset. The sun is low on the horizon, creating a warm, golden glow. The reindeer are facing left, and their antlers are clearly visible against the bright sky. The background shows rolling hills or mountains under the same light.

Mission
To bring healthy natural food
from nature to everybody





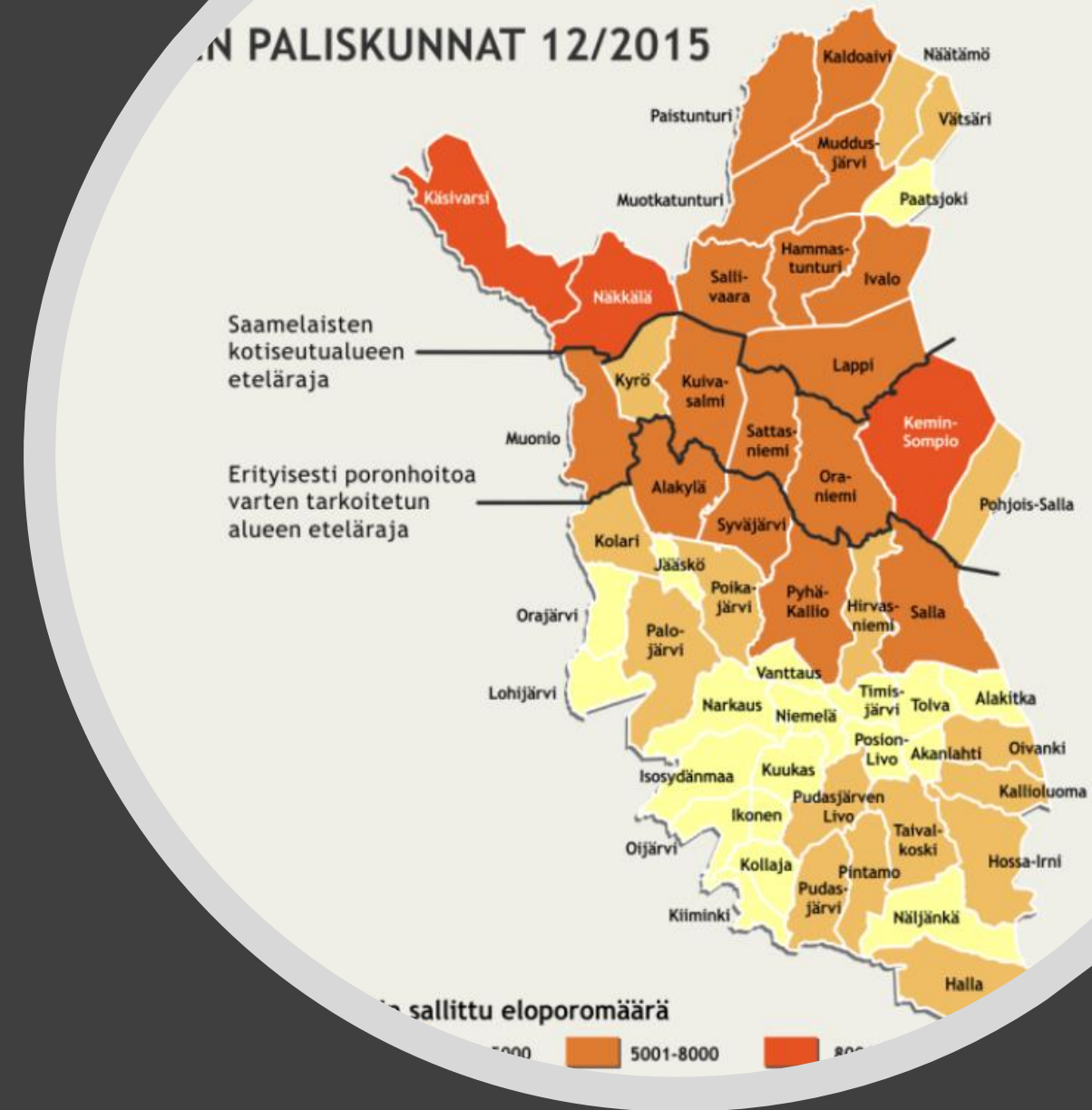
Reindeer lives and exist
in Norway, Sweden,
Finland and Russian

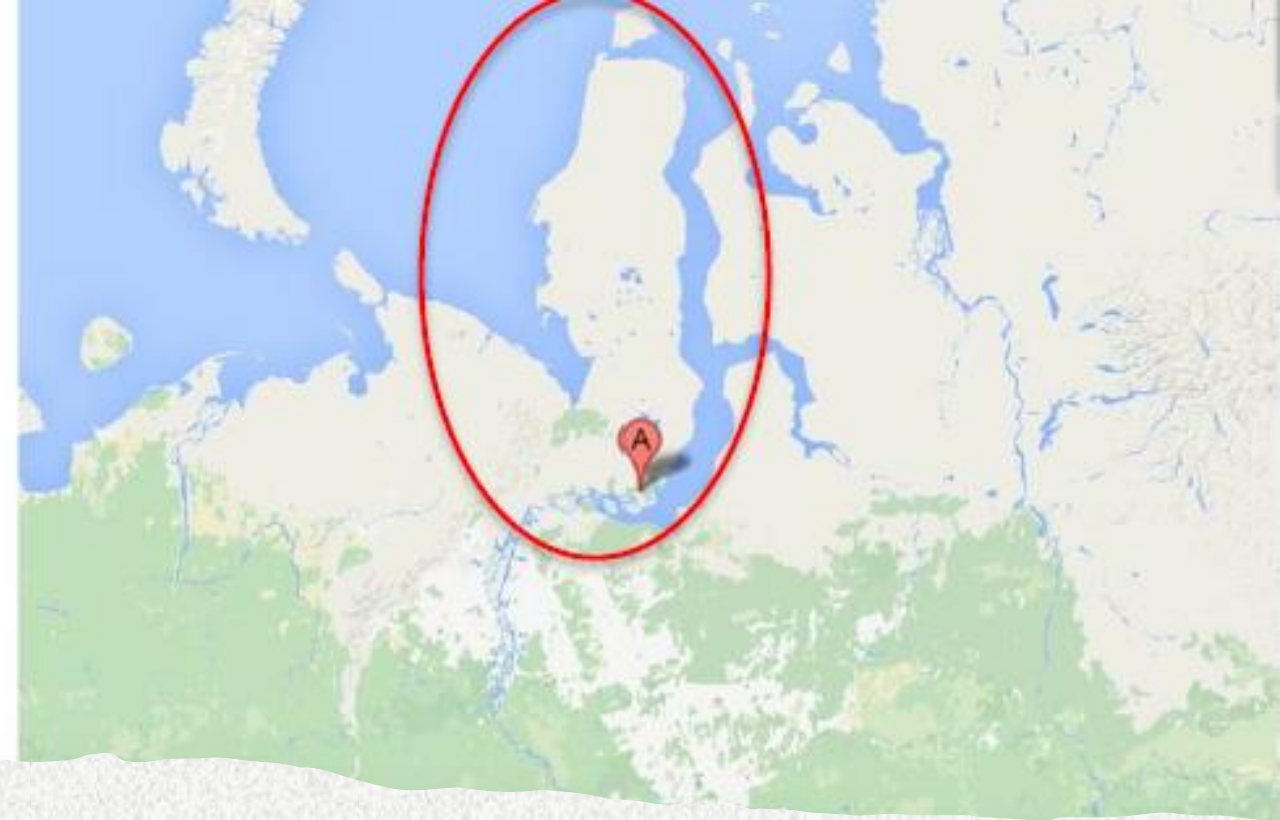
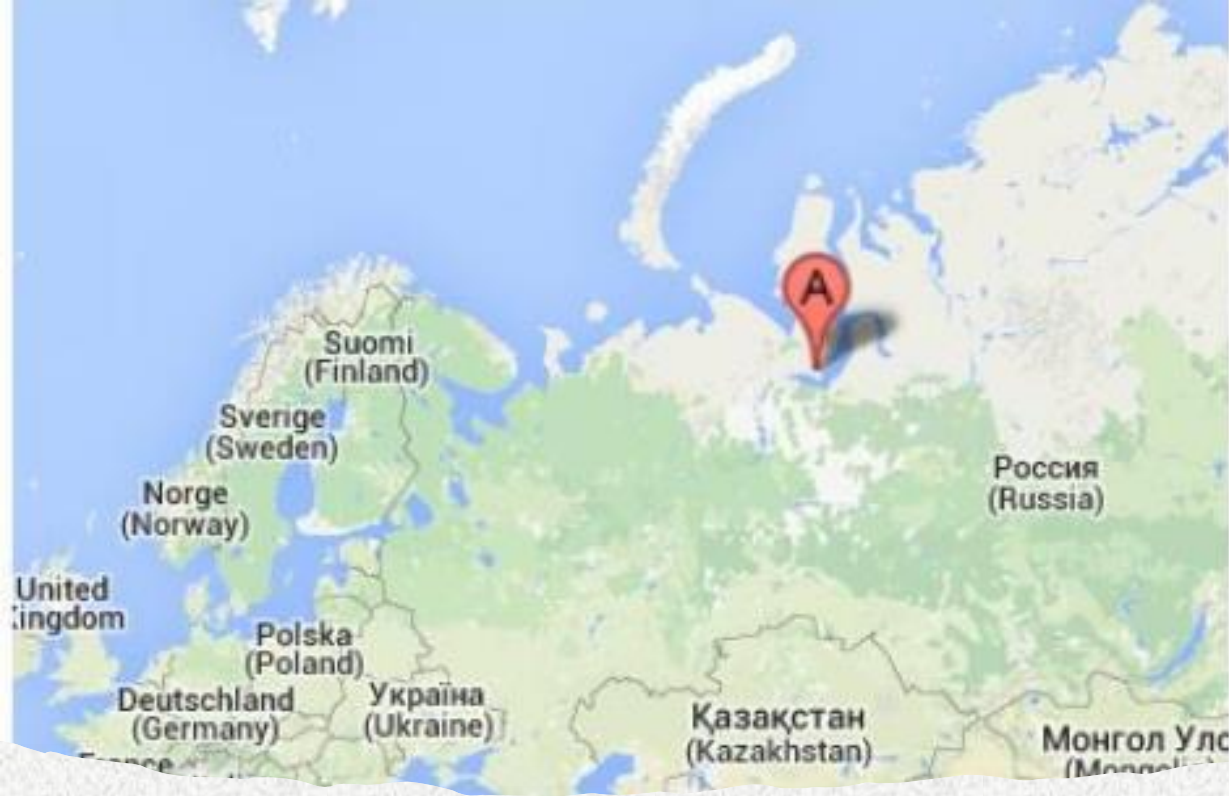
54 different RD areas in north Finland

Covering 40% of whole country

Inside of RD areas:

- several owners by different families
- biggest areas incl. 10t animals
- RD farming goes forward to next generations





**Yamalo – Nenets Siberian, Ural mountains
north part of Russian**

- Female is pregnant 9 month
- RD calf is born in april – may
- In born weight about 4 – 6kg
- Only milk is there food first months
- They double they weight every month
- Following mother first year
- Horns, growing 2cm/ 100g per day



- In summer period RD eat 350 different food plants from forest
- June –july is big problem with insects
- RD is searching for open places and up to the hills where the wind is also blowing
- By naturel way In summer period will RD also change their furskin and lose their horns





Polarica



LAPIN LIHA



In autumn is nature colours beautiful



Autumn is coming

- Male get their rut period
- Refilling of food starting, especially mushrooms , get fat





Both have horns, male and female.

Female lives 18 – 20 years

Male about 10 years





- Long winters biggest challenge is to get food.
- Cold weather is no problem
- Hides consists near 2000 hair in area of 1cm x 1cm, it is 3 – 4 cm thick
- Hoof / foot include "antifreeze" liquid
- Body adapt oneself to temperatur from +40C - -70C in Siberian
- In winter period could loose their weight 30 – 40 %

Natural threats

Traffic accidents, around 4.000 animals



Predators like bear, wolf, wolverine, lynx, eagle is growing.



Poroja saalistavat muun muassa karhu, susi, ahma, ilves ja kotka. Merikotkan vaikutus on selvityksessä.



In winter period RD will move in flocks / herds




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Days is very short in november – january



REINDEER MEAT CUTS

WILD FOOD



Reindeer & game meat offering

- Reindeer, venison, elk
- Antibiotic free
- Rich in nutrients
- Low fat source of protein



REINDEER MEAT



TOPSIDE



STRIPLOIN



TENDERLOIN



OSSO BUCO



REINDEER MEAT, SLICED



HIND SHANK

HIND LEG, BONELESS

RUMP



TOPSIDE

STRIPLOIN

LIGHT SMOKED RAW STEAK



KALLRÖKT RENPÄLÄGG COLD-SMOKED REINDEER

fororouheesta tulla
herkullinen
maku

100g



Panosta ennen /
bäst före



Polarica WILD FOOD
PORON RITOPAISTI, KOKONAINEN KYLMÄSAVUSTETTU Renstek, hel. kallrökt
AINESOSAT: Poron paisti, Suola 4,7%, Dekstroosi, Hapotusainestoinnointi E304, Säilöainekset E250, E252, 100g:n valmistamiseen käytetään 140g lihaa. Säilytys alla +6°C. Voimakas-suolainen. **Ingredivens: Renstek, Salt (4,7%), Dextros, Antioxidationsmedel E304, Konserveringarmedel E250, E252. Till 100g används 140g kött. Färvning under +6°C. Kraftigt saltad.**
Ervoainesosat/Näringsvärde/Ämll per 100g:
Energi/Energivärde 800kJ/190kcal, Rasvna/Fett 3,0g, josta tyydyttyneitä rasvoainetta/sättvärt mättäet fett 1,2g, Hiilihydraattia/Kolhydrat 4,9g, josta sokereita/söror sockerarter 1,9g, Proteiinia/Protein 27g, Suolaa/Salt 4,7g.
Paino/Vikt 1,680kg
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WARM AND COLD SMOKED BY ALDER WOOD





COLD SMOKED
REINDEER, GROATS

Reindeer Herders' Association

<https://paliskunnat.fi/reindeer-herders-association/>





Founded 1972

1. HAPARANDA

Production
Sales & administration

2. ROVANIEMI

Production
Sales & administration

3. LYCKSELE

Berry Production

4. GRUNDNÄS

Game production

5. SOTKAMO

Cold store

6. HELSINKI

Sales

7. STOCKHOLM

Sales

8. SWIDWIN

Berry Production
Sales & administration



GAME



BERRIES





Thank you!
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